



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-15-2012 PAGE: 1 of 4

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391923	06-29-2012	10-11-2012	7	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR C08C14			CMS # 238334	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238334			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C08C14																
2	10-08-2012	10-11-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	1	1	1	1				4	230	4	920.00
4	10-08-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	30							1	1	150	1	150.00
5	10-08-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)			2	30						1		1	150	1	150.00
7	10-08-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			2	30						1		1	250	1	250.00
8	10-08-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			2	30						1		1	250	1	250.00
9	10-08-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			2	30							1	1	250	1	250.00
10	10-08-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			2	30							1	1	350	1	350.00
11	10-08-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			2	30						1		1	400	1	400.00
12	10-08-2012	10-14-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	30	1	1	1	1	1			5	425	5	2,125.00
13	10-08-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			3	30	1	1	1	1	1			5	425	5	2,125.00
14	10-08-2012	10-14-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			3	30	1							1	275	1	275.00
		Cr Resolved 10-08-2012	Rate Reason 275 CRDT RESOLV																
		Total:	275													Credit Resolved Total:		-1	-275.00
15	10-08-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	30							1	1	300	1	300.00

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Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C08C14																	
16	10-08-2012	10-14-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30	1	1	1	1	1			5	500	5	2,500.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>																	
		10-11-2012	500 CRDT RESOLV																	
		10-08-2012	500 CRDT RESOLV																	
		10-12-2012	500 CRDT RESOLV																	
		10-10-2012	500 CRDT RESOLV																	
		10-09-2012	500 CRDT RESOLV																	
		Total:	2,500														Credit Resolved Total:		-5	-2,500.00
17	10-08-2012	10-14-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				3	30	1	1	1	1	1			5	500	5	2,500.00
18	10-08-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				2	30	1	1	1	1	1			5	750	5	3,750.00
19	10-08-2012	10-14-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30	1	1	1	1	1			5	475	5	2,375.00
20	10-08-2012	10-14-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				2	30	1	1	1	1	1	1	1	7	750	7	5,250.00
21	10-08-2012	10-14-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				2	30	1	1	1	1	1			5	1,000	5	5,000.00
22	10-08-2012	10-14-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				2	30		1		1				2	1,000	2	2,000.00
23	10-08-2012	10-14-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)				3	30	1							1	1,600	1	1,600.00
			----- ITEM LINE NOTE -----																	
			CASTLE																	
	<u>MG Group #</u>	<u>Preempted</u>	<u>Rate Reason</u>		<u>MG Description</u>			<u>Duration</u>												
	329443	10-08-2012	1,600 NOT AVAILABLE		1 X 30 @ \$4,200 M 10:00PM - 11:00PM - 10/08/12-10/08/12 (794)		1	30	X							1	4,200	1	4,200.00	
			MG CMT: Castle																	
		Total:	1,600														Preempt Total:		-1	-1,600.00

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Contract No 391923	Contract Dt 06-29-2012	Revision Dt 10-11-2012	Rev# 7	Advertiser MCCRORY FOR GOVERNOR	Brand MCRORY FOR NC GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# MCCRO ORDR C08C14			CMS # 238334	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238334				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C08C14																	
24	10-08-2012	10-14-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)				3	30							1	1	1,400	1	1,400.00
			----- ITEM LINE NOTE ----- AFHV																	
26	10-08-2012	10-14-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				2	30			1					1	1,500	1	1,500.00
			----- ITEM LINE NOTE ----- NASVILLE																	
27	10-08-2012	10-12-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				2	30	1	1	1	1	1			5	200	5	1,000.00
29	10-08-2012	10-08-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				1	30	1							1	325	1	325.00
31	10-08-2012	10-12-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)				3	30	1	1	1	1	1			5	150	5	750.00
32	10-08-2012	10-12-2012	03:00PM - 04:00PM	KATIE (817)				2	30	1	1	1	1	1			5	175	5	875.00
33	10-14-2012	10-14-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				1	30							1	1	475	1	475.00
34	10-08-2012	10-12-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				1	30	1	1	1	1	1			5	325	5	1,625.00
35	10-13-2012	10-13-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				3	30						1		1	100	1	100.00
36	10-13-2012	10-13-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				1	30						1		1	570	1	570.00
37	10-13-2012	10-13-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				2	30						1		1	250	1	250.00
38	10-14-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				1	30							1	1	475	1	475.00
39	10-08-2012	10-12-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				2	30	1	1	1	1	1			5	600	5	3,000.00

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Agency Est# MCCRO ORDR C08C14				CMS # 238334		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 10-08-2012		End Date 10-14-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 238334								
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				Agency CPE: C : MCCRO P : ORDR E : C08C14																							
40	10-08-2012		10-12-2012	05:28PM - 06:00PM		EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8					1	30	1		1	1	1			4	950	4	3,800.00				
41	10-08-2012		10-10-2012	09:00AM - 10:00AM		LIVE! WITH KELLY & MICHAEL (842)					1	30	1		1					2	200	2	400.00				
42	10-14-2012		10-14-2012	10:00AM - 11:00AM		THIS WEEK SUNDAY 10-11A (800)					1	30							1	1	475	1	475.00				
43	10-08-2012		10-12-2012	05:00AM - 05:30AM		EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA					1	30	1	1	1	1	1			5	325	5	1,625.00				
			Cr Resolved 10-10-2012	Rate Reason 325 CRDT RESOLV																							
			Total:	325																Credit Resolved Total:		-1	-325.00				
44	10-09-2012		10-12-2012	10:58AM - 12:00PM		THE VIEW (MONDAY-FRIDAY) (846)					1	30		1	1	1	1			4	350	4	1,400.00				
45	10-09-2012		10-12-2012	01:00PM - 02:00PM		THE CHEW (11514)					3	30		1	1	1	1			4	150	4	600.00				
46	10-10-2012		10-12-2012	05:28PM - 06:00PM		EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8					1	30			1	1	1			3	950	3	2,850.00				
																						Contracted Gross Total:		114		56,015.00	
																						Actual Gross Total:		107		55,515.00	
																						Agency Commission:				8,327.25	
																						Net Total:				47,187.75	
Month/YR				Preempted		Made Good		Contract Total		Adjustments		Actual Total															
Oct 12				1,600.00		4,200.00		56,015.00		500.00 CR		55,515.00															
TOTAL				1,600.00		4,200.00		56,015.00		500.00 CR		55,515.00															

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